

# barterland

The best businesses trade with BarterPays!®

Volume 26, Issue 1

Something old, something new.  
Something bartered, something blue.

## **MANY LITTLE GIRLS GROW**

up with dreams of someday having a fairy tale wedding. But most little girls don't dream about the price tag that comes with it. Reportedly, the average cost for a wedding in 2017 was \$35,000. But if you are members of a local barter exchange, like BarterPays!® in Howell, you can save thousands of dollars by bartering the big day.

Members of the New Jersey business organization spend barter dollars, instead of U.S. currency, on purchases made throughout the barter network. By purchasing with vendors who are also members of BarterPays!®, couples plan a high-end wedding at a fraction of the usual price. *Continued on back*

Photo credit: The Studio Photographers, Freehold, NJ

JERSEY SHORE  
Peace  
Love  
sandy feet  
BarterPays!  
HAPPY 25TH!



## Something bartered

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Elegant banquet facilities and premiere caterers are available in the BarterPays!® Network. Members can trade for big ticket items, like photos and albums from our award-winning photographers, and for bouquets and centerpieces from participating florists.

Bring on the bling! Brides and grooms purchase wedding bands at fine jewelry stores with barter dollars. Looking for a Pinterest-worthy cake? BarterPays!® member bakeries can bake and barter it!

Arrive in style by bartering limousines for the bridal party and shuttle buses for the guests. Plus DJ, party rentals, invitations, photo booth, dance lessons, and hair and makeup, —these goods and services can all be bartered, too!

Saving thousands without settling on your big day? I'd say that's like having your (wedding) cake and eating it, too!

## Eight ways a BarterPays!® membership boosts your business

### 1 We send you customers.

BarterPays!® refers you more clients, when your company has capacity to accept additional business.

### 2 Easier to keep track than bartering on your own.

BarterPays!® facilitates an easy and flexible process of exchange, since it is not a one-on-one trade. We handle the recordkeeping, and you can choose from thousands of goods and services.

### 3 Competitive advantage.

Being active in BarterPays!® gives you a competitive edge. Members patronize participating businesses, because they save cash when they hire someone in their club. They pay for products and services with barter dollars.

**4 Networking.** Private business owners' club gives you a multitude of opportunities to meet other NJ companies.

**5 Free marketing.** Members have a large and powerful team marketing and promoting their company. BarterPays!® takes care of distribution of members' advertising at no cost. The staff stays in touch with phone calls, texts and

emails. And they support your social media efforts, with a strong Facebook following and activity.

**6 Save cash.** As a member generates barter dollars, they begin to offset current cash expenses, spending BarterPays!® dollars instead. Often, new members use their new revenue stream for immediate, ongoing purchases, such as advertising, daycare, or water delivery. Others save to pay

for a wedding or their child's orthodontia, and some spend on the pleasures of life, including massage, fine jewelry, pizza, limousines, and sushi.

**7 100% Satisfaction guarantee.** Other barter exchanges may sound the same, or use a similar name, but

BarterPays!® is the original Monmouth-Ocean County barter exchange for 25 years. Barter dollars are most secure in the largest barter network at the Jersey Shore. Size matters! There are new members joining the BarterPays!® family all the time, and yet many successful businesses have been active for 10 or 20 years or more!

**8 FREE to join!** No fees until first transaction. Lowest rates! No commissions on sales.



## Look what you get when you join.

Business owners: Sign up now and get **FREE Membership, promotion in at least two advertising eblasts** during your first 90 days, **unlimited advertising listings** in the business directory, plus a copy of the **BarterPays!® Red eBook: Tips and Solutions to Maximize your Membership and Generate More Cash and Barter Biz.**

**#1 Business Matchmaker in New Jersey. We refer you new customers.**



The Original Jersey Shore Barter Exchange

(732) 364-4614

FREE signup: [barterpays.com](http://barterpays.com)